



CONTENT GUIDE^{TO}

MARKETING IN THE NETHERLANDS

Plan local campaigns that make sense

This guide gives you an overview of cultural moments, seasonal peaks and local events that shape how people shop in your target markets.

It is designed to help you:

- Identify relevant dates to build campaigns around
- Understand when and how local competitors are likely to engage
- Align your tone, timing and content with what customers actually expect

The calendar is developed by our native e-commerce specialists – based on real insight from the markets we work in every day. You will also find short, practical tips throughout the guide to help you plan and adapt your campaigns.

Whether you are launching in a new market or strengthening your local presence, this guide is built to support clear, timely planning – with local expectations in mind.

What we can do for your success

MakesYouLocal has supported over 1,000 webshops with their international expansion. Our native specialists adapt webshops to local expectations, translate product and site content in 21 languages, and manage daily operations – from customer service to social media monitoring.

We help make your business feel local from day one – so it can perform in every market you enter.

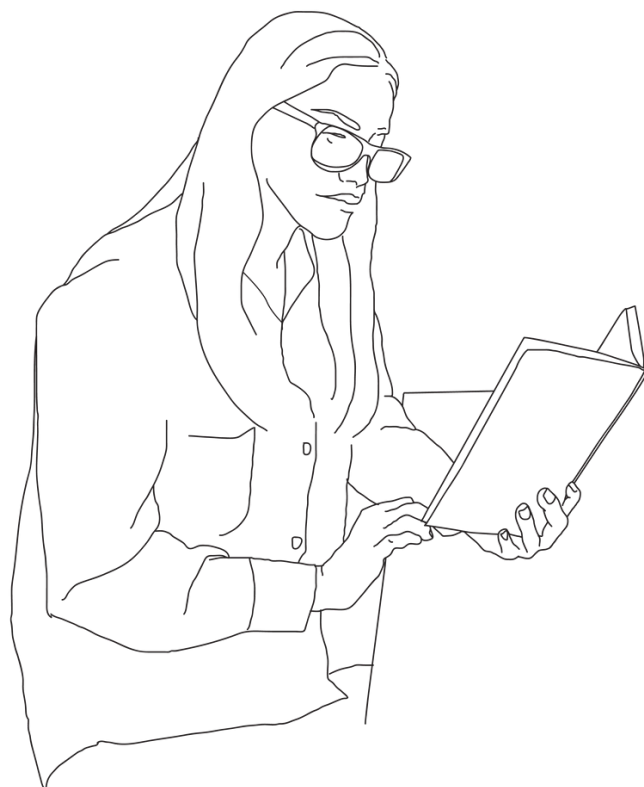
Below, you find inspiring cases of brands who took their business abroad:

[SEE CASES](#)



Getting localisation right from day one

Expanding into a new country is not just about translating your site or launching ads. Each market – small or large – has its own habits, expectations, and ways of shopping. Success comes from adapting properly, not just scaling broadly.



Speak the language or stay invisible

Even in countries where many understand English, shoppers still prefer to browse and buy in their own language. Translate your webshop, product texts, and support materials properly. A native tone builds trust – especially for first-time buyers.

Local habits are not easily changed

Shoppers expect what they are used to. If your site does not offer familiar delivery or payment methods – like parcel lockers in Lithuania, Klarna in the Nordics, or home delivery in the UK – customers are likely to abandon the cart. Review how local competitors structure their checkout and mirror what works.

Start with the strongest segment

You do not need to launch everywhere at once. Look at your data: where are you already seeing traffic or interest? Use that to decide where to focus. If you are entering Denmark, Copenhagen is often the most effective place to start – with high online activity and early adopter behaviour. In Germany, regions like Hamburg or Düsseldorf offer a strong e-commerce presence and openness to new brands. Segment and test before scaling.

You are not alone – stand out fast

In any market, your USP has to be visible early. If your product fills a gap, show it. If your service is faster, simpler or more transparent than what local customers are used to, make that clear from the first interaction – especially on landing pages and product detail pages.

Define your audience carefully

Whether you are targeting eco-conscious families in Tallinn or urban professionals in Hamburg, clarity helps. Broad targeting rarely pays off. Use local insights and your own analytics to shape campaign content that speaks to a specific group.

Trust is built locally – and early

Shoppers want to see that others in their market trust you. Reviews from other countries carry less weight than feedback from people nearby. From the start, have a strategy in place to collect local reviews – through follow-up emails, post-purchase incentives or local review platforms like Trustpilot or Google. Even a few genuine local testimonials can help overcome the hesitation that often comes with ordering from a new brand.

Use the right mix of channels

Not every platform performs the same in every country. Instagram might work well in the UK, while YouTube or Facebook performs better in Germany. Align your content, tone and visuals with local preferences – and test before committing budget.

Consistency matters – but localisation matters more

Use the same brand values across markets, but adapt tone, offers and expectations. A reliable return policy in Germany, humour in Finland, or a campaign in local colours can all signal that you understand your audience.

Want to check if your webshop meets local expectations?

Our native e-commerce managers can help review your site and highlight where it feels off to local customers – from delivery options to tone of voice. See how the process works at [MakesYouLocal](https://www.makesyoulocal.com).



What you should know about The Netherlands

MARKET SIZE

30.5 billion EUR
total value of the online market

OFFICIAL LANGUAGES

Dutch

PAY DAY

No official date: Normally around the 25th of the month, but max. the last working day of the month



DO YOU KNOW THESE SUCCESSFUL THE NETHERLANDS BRANDS?

Rituals, Tony's Chocolonely, Moleskine, Suitsupply, Ace & Tate, Swapfiets

Top
3

PRODUCT CATEGORIES



Fashion



Beauty



Leisure, sport & hobbies

SOCIAL MEDIA CHANNELS



14.8 million users



8.05 million users



8.05 million users

ANNUAL HIGHLIGHTS



Christmas



Sinterklaas



Kings Day

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Isabel Sanders
E-commerce Specialist at MakesYouLocal

Specialist's Content Marketing tips

WHAT WORKS WELL

- Bikes, ferries, and rivers are part of daily life; featuring them adds authenticity.
- Dutch consumers respond well to clarity, brevity, and informative messaging rather than long-winded storytelling..
- The Dutch appreciate ironic, and slightly sarcastic humor over over-the-top emotional appeals.
- The Dutch value directness and honesty—clear, straightforward communication works better than exaggerated promises.

WHAT TO AVOID

- Tulips, windmills, and wooden shoes are recognisable, but relying on them too heavily can seem lazy or stereotypical.
- While English is widely understood, campaigns perform better when written in Dutch, especially for regional or festive campaigns.
- Subtlety and clarity resonate better than busy graphics or excessive emojis.

CAMPAIGN ANGLE IDEAS

- For King's Day, focus on bright orange visuals, street markets, and festive outdoor gatherings, with short, playful text.
- Sinterklaas build-up: Emphasize gift ideas, festive treats, and family moments; playful, whimsical visuals work well.
- To tap into the Dutch cycling culture, showcase bikes as a central part of commuting, leisure, or family outings with authentic and dynamic feel.

CULTURAL REMINDERS

- *Gezelligheid* is central: small, cosy, social experiences are highly appreciated, especially in lifestyle or family campaigns.
- Orange signals celebration (King's Day), while muted greens, blues, and browns often evoke calm, everyday Dutch life.

January

M	T	W	T	F	S	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

IMPORTANT DATES

1st New Year's Day Nieuwjaarsdag	<i>#Nieuwjaar #Gelukkignieuwjaar #Nieuwjaarsduik</i>
4th World Braille Day Wereld Braille Dag	<i>#WereldBrailleDag #Inclusie #SamenSterk #Braille</i>
6th Epiphany Drie Koningen	<i>#Driekoningen #Driekoningenfeest #Feestvanlicht</i>
17th National Tulip Day Nationale tulpen dag	<i>#Nationaletulpendag #Tuliplover #TulpenPlukken #TulpenSeizoen</i>
24th International Day of Education De internationale dag van het onderwijs	<i>#InternationaleDagVanHetOnderwijs #OnderwijsVoorledereen #GelijkeKansen</i>
26th International Day of Clean Energy Internationale dag van de schone energie	<i>#InternationaleDagVanDeSchoneEnergie #GroeneEnergie #Duurzaamheid</i>

The Nieuwjaarsduik

is the Dutch tradition of plunging into icy waters on New Year's Day, often in large groups along beaches like Scheveningen. It's a fun, invigorating way to start the year and it symbolises a fresh start.



February

Week long holiday

known as "skiing vacation" is held in February. Many will take a trip to northern parts for snowboarding and skiing. Kids ice skate and cross-country ski at schools during this time of the year.

M	T	W	T	F	S	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

IMPORTANT DATES

2nd World Wetlands Day World Wetlands Day	<i>#Worldwetlandsday #Milieu #Natuur #Biodiversiteit</i>
2nd Carnaval Carnaval	<i>#Carnaval #Vasteloavend #Alaaf #Carnaval2025</i>
11th International Day of Women and Girls in Science Internationale Dag van Vrouwen en Meisjes in de Wetenschap	<i>#InternationaleDagVanVrouwenEnMeisjesInDeWetenschap #STEM #Empowerment #DiversityinSTEM</i>
13th Warm Sweater Day Warme Truien Dag	<i>#WarmeTruienDag #Klimaatverandering #ATFULLPOWER #Duurzaamheid #Verwarminguit</i>
14th Valentines Day Valentijnsdag	<i>#Valentijnsdag #Valentijn #Samenzijn #Liefde</i>
17th Lunar New Year Chinees Nieuwjaar	<i>#Chineesnieuwjaar #Lunarnewyear #Chinesenewyear #KungHeiFatChoi</i>
20th World Day of Social Justice Werelddag van Sociale Rechtvaardigheid	<i>#WerelddagVanSocialeRechtvaardigheid #SocialeRechtvaardigheid #Gelijkheid #MensenRechten</i>

Local's tip

Turn down the heating and put on your warmest sweater! "Warmetruiendag" is all about saving energy and reducing CO₂ emissions together. A simple action like lowering the thermostat by one degree can make a real difference.

Carnaval

in the Netherlands is a lively pre-Spring festival, mainly in the southern provinces, where towns fill with colourful parades, costumes, music, and local traditions for several days of celebration.



March



M	T	W	T	F	S	S
23	24	25	26	27	28	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

IMPORTANT DATES

1st Compliment Day Nationale Complimentendag	<i>#Nationalecomplimentendag #WaardeerElkaar #ZegHetMetEenCompliment #KrachtVanComplimenten</i>
3rd World Wildlife Day World Wildlife Day	<i>#WWD2025 #WildlifeConservation #ConnectingPeopleAndPlanet</i>
8th International Women's Day Internationale Vrouwen Dag	<i>#InternationaleVrouwenDag #EmpowerHer #VrouwVanDeToekomst #GelijkeRechten</i>
18th Global Recycling Day Wereldwijde Recycling Dag	<i>#Recycling #Zerowaste #Duurzaamheid</i>
21st International Day Against Racism and Discrimination Internationale Dag tegen Racisme en Discriminatie	<i>#StopDiscriminatie #StopRacisme #Vrijheid #Inclusief</i>
21st International Day of Forests Internationale Dag van het Bos	<i>#DagVanHetBos #Bosbeheer #GroeneErfgoed</i>
22nd Earth Hour Earth Hour	<i>#earthhourNL #OnlyOnePlanet #TurnOffTheLights</i>
30th Summertime Zomertijd	<i>#Zomertijd #Klokverzetten</i>
30th Eid Eid/Suikerfeest	<i>#Suikerfeest #EidMubarak #Eid #Zorgvoorelkaar</i>
30th International Day of Zero Waste Internationale Dag van Zero Waste	<i>#ZeroWasteNederland #WasteFree #MilieuBewust</i>
31st International Trans Day of Visibility Internationale Dag van Transgendervisibiliteit	<i>#TransgenderdagvanZichtbaarheid #IkSteunTranspersonen #TransIsBeautiful</i>

Local's tip

Eid in the Netherlands is a major celebration for the Muslim community, marking the end of Ramadan with festive meals, family gatherings, and special prayers. Cities and neighborhoods come alive with shared traditions, from giving gifts and sweets to community events, reflecting the country's rich cultural diversity.

April

Local's tip

The april fools chant goes:
"1 April, kikker in je bill!"

M	T	W	T	F	S	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

IMPORTANT DATES

1st April Fools 1 April	#Wereldgezondheidsdag #WorldHealthDay #GezondheidVoorledereen
3rd Good Friday Goede Vrijdag	#GoedeVrijdag #PassionVanChristus #VierenMetBetekenis
5th Easter Sunday Eerste Paasdag	#Pasen #Paasfeest #EierenZoeken
6th Easter Monday Tweede Paasdag	#Pasen #Paasfeest #EierenZoeken
7th World Health Day Wereldgezondheidsdag	#Wereldgezondheidsdag #WorldHealthDay #GezondheidVoorledereen
22nd Earth Day Dag van de Aarde	#DagVanDeAarde #EarthDay #BeschermDeAarde
24th World Day for Laboratory Animals Wereld Dierendag voor Laboratoriumdieren	#WereldDierendagVoorLaboratoriumdieren #Proefdiervrij #Dierenrechten
24th Fashion Revolution Day	#FashionRevolutionDay #RevolutionizeFashion #WhoMadeMyClothes
27th Kingsday ● Koningsdag	#Koningsdag #Kingsday #Oranje

Local's tip

Orange is the keyword here – leverage the nationwide love for bright orange, street markets, and music festivals by creating playful, celebratory campaigns that tap into this uniquely Dutch holiday spirit.

Paastakken

are Dutch Easter branches, usually decorated with colourful feathers, eggs, and ribbons, symbolising spring and renewal.



May

M	T	W	T	F	S	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

IMPORTANT DATES

4th National Remembrance Day Dodenherdenking	<i>#Dodenherdenking #4Mei #Vrijheid</i>
5th Liberation Day Bevrijdingsdag	<i>#Bevrijdingsdag #5mei #DankenVoorVrijheid</i>
10th Mother's Day Moederdag	<i>#Moederdag #Mama #LieveMama</i>
14th Ascension Day Hemelvaartsdag	<i>#Hemelvaartsdag #Hemelvaart #LangWeekend</i>
15th International Day of Families Internationale dag van de gezinnen	<i>#Gezinsdag #Gezin #SamenZijn</i>
16th Bike-to-Work Day Fiets naar je werk dag	<i>#FietsNaarJeWerkDag #OpDeFiets #GezondOpPad</i>
22nd International Day for Biological Diversity Internationale dag van biologische diversiteit	<i>#NatuurBehouden #BeschermDeAarde #Biodiversiteit</i>
24th and 25th Whitsun/Pentecost Pinksteren	<i>#Pinksteren #PinksterWeekend #Pinkstergezelligheid</i>

Local's tip:

May is about freedom and festivity. Connect your campaign to Liberation Day by highlighting themes of togetherness, gratitude, or local heritage. Even small gestures, like limited-edition products in Dutch colours or social media content celebrating freedom, resonate strongly with local audiences.



June

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

IMPORTANT DATES

1st World Reef Day Wereld Koraalrif Dag	<i>#WereldKoraalrifDag #RedHetKoraalrif #KoraalrifBescherming</i>
3rd World Bicycle Day Wereld Fiets dag	<i>#WereldFietsendag #FietsenIsGezond #FietsVoorHetMilieu</i>
5th World Environment Day Wereld Milieu Dag	<i>#WereldMilieudag #GroeneToekomst #BeschermdDeAarde</i>
8th World Oceans Day Wereld Oceaan Dag	<i>#WereldOceaanDag #BeschermdDeOceaan #MarineBiodiversiteit</i>
21st Father's Day Vaderdag	<i>#FijneVaderdag #DankjewelPapa #PapaEnIk</i>

Summer break

typically starts in the end of June/start of July, but the exact starting date changes every year. For middle- and high schoolers it is also dependent on the exact region. The summer break typically lasts for 1.5/2 months, involving many travels to the sunny South of Europe.



Festival Season

kicks off around May and runs through summer, with over 1,000 music and cultural festivals each year, from huge electronic dance events to small local arts gatherings, making it one of the most festival-packed countries in Europe. Some of the most popular ones are Defqon.1, Lowlands, Pinkpop and Amsterdam Dance Event.

July

M	T	W	T	F	S	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

IMPORTANT DATES

1st Ketikoti Ketikoti	<i>#ketikoti #verbrokenketenen #slavernijverleden</i>
3rd Plastic Bag Free Day Plastic Zak Vrije Dag	<i>#plasticvrij #zerowaste #plasticvrijleven</i>
28th World Nature Conservation Day Wereld Natuurbeschermings Dag	<i>#wereldnatuurbeschermingsdag #natuurbehoud #natuurherstel</i>

Hitting the beach

In summer, the Dutch love heading to the coast, with *strandpaviljoenen* (beach clubs) playing a big role. These seasonal cafés and restaurants pop up along the beaches, offering food, drinks, and a relaxed spot to enjoy sunsets, making them a staple of Dutch beach culture



For the more mature generations

Every summer, Maastricht's Vrijthof Square hosts André Rieu and his Johann Strauss Orchestra for open-air concerts, drawing visitors worldwide to enjoy waltzes and classical melodies in his festive hometown setting.



August

Loca's tip

Late August sees Dutch families preparing for the new school year. Create content around school essentials, organisation tips, or fun family routines, tying products or services to this transitional period while keeping a local, relatable tone.

M	T	W	T	F	S	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

IMPORTANT DATES

12th International Youth Day Internationale jongeren dag	<i>#InternationaleJongerendag #Jongerenwerk #YouthEmpowerment</i>
19th World Humanitarian Day Internationale Dag van de Noodhulpverlener	<i>#WorldHumanitarianDay #HumanitarianHeroes #DagVanDeNoodhulpverlener</i>
TBA Canal parade Canal pride	<i>#canalparade #botenparade #prideamsterdam</i>

Canal pride

The Canal parade in Amsterdam is one of the most vivid celebrations of queer culture in the Netherlands — a parade of dozens of elaborately decorated boats sailing through the city's historic canals. As the boats glide along the Amstel, Prinsengracht and past iconic bridges, thousands gather on the quaysides to cheer, dance, and join in a message of diversity, love, and acceptance.



September

Local's tip

September is when the Dutch move from summer terraces to cosier indoor life. Campaigns around comfort food, autumn fashion, home décor, and *gezelligheid* themes resonate well.

M	T	W	T	F	S	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

IMPORTANT DATES

5th Amazon Rainforest Day Amazone regenwoud dag	<i>#AmazonRegenwoud #SaveTheAmazon #SamenVoorDeAarde</i>
13th European Heritage Days Open Monumenten Dag	<i>#OpenMonumentenDag #OMD2025 #Erfgoed</i>
15th Little Prince Day Prinsjesdag	<i>#Prinsjesdag #Troonrede #Hoedjesparade #GoudenKoets</i>
16th International Day for the Preservation of the Ozone Layer Internationale dag voor het behoud van de ozon laag	<i>#BeschermdDeOzon #SamenVoorDeAarde #BeschermdDeAarde</i>
20th World Cleanup Day (note: changes annually) World Cleanup Day	<i>#WorldCleanupDay #ZeroWaste #SchoonNederland</i>
22th Week Against Bullying Week tegen pesten	<i>#WeekTegenPesten #StopPestenNu #StipIt</i>
22nd World Car-Free Day Wereld autovrije dag	<i>#AutovrijeDag #FietsDeToekomst #DuurzaamVervoer</i>
26th World Contraception Day Wereld Anticonceptie Dag	<i>#WereldAnticonceptieDag #JouwSeksJouwKeuze #VeiligeSeks</i>
27th Neighbour Day Burendag	<i>#Burendag #DouweEgberts #Burendag2026</i>
29th International Day of Awareness of Food Loss and Waste Internationale Bewustwordingsdag tegen Voedselverspilling	<i>#StopVoedselverspilling #EetbaarAfval #RestjesEten</i>

Cultural kick-off

September is the start of the cultural season, starting with events such as European Heritage Day and the Dutch Filmfestival –link campaigns to inspiration, creativity, and new experiences, just as theatres and museums reopen with fresh programmes.



October

M	T	W	T	F	S	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

IMPORTANT DATES

1st International Day of Older Persons Internationale dag van de ouderen	<i>#DagVanDeOuderen #Ouderenzorg #Senioren</i>
2nd World Farm Animals Day Werelddag voor Boerderijdieren	<i>#WerelddagVoorBoerderijdieren #DierenWelzijn #Dierenliefie</i>
4th World Animal Day Wereld Dierendag	<i>#WereldDierendag #Feestvoorjehuisdier #StichtingDierenbescherming</i>
11th International Day of the Girl Child Wereldmeisjesdag	<i>#WereldMeisjesdag #Meisjesrechten #MeisjesMogenDromen</i>
24th International Day of Climate action Internationale Dag van Klimaatactie	<i>#Klimaatactie #Klimaatbewust #StopKlimaatverandering</i>
24th United Nations Day Internationale Dag van de Verenigde Naties	<i>#VerenigdeNaties #Vrede #InternationaleSamenwerking</i>
29th World Sustainability Day Wereld Duurzaamheidsdag	<i>#Duurzaamheid #GroeneToekomst #DuurzaamLeven</i>
31st Halloween	<i>#Halloween #Griezelen #Frightnights</i>

Kinderboekenweek

is a national celebration of children's literature, usually held in early October. Schools, libraries, and bookstores organise events and campaigns, making it a great tie-in for family and education-related marketing.

Autumn Traditions

Chestnuts, pumpkin dishes, and game (wild meat) appear on menus. Many Dutch people also enjoy autumn walks in forests like the Veluwe or Utrechtse Heuvelrug.

November

M	T	W	T	F	S	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

IMPORTANT DATES

1st World Vegan Day Wereld Veganismedag	<i>#WereldVeganismedag #VeganVoorDeDieren #VeganVoorDeWereld</i>
11th St. Martins Day Sint Maarten	<i>#SintMaarten #LichtjesOptocht #FeestVanHetDelen</i>
11th Single's Day Single's Day	<i>#SinglesDay #Shoppen #1111</i>
13th World Kindness Day Wereld Vriendelijkheidsdag	<i>#WereldVriendelijkheidsdag #KleineGebaren #DelenMaaktGelukkig</i>
16th International Day for Tolerance Dag van de Verdraagzaamheid	<i>#LatenWeVerbinden #Verbinden #UNESCO</i>
17th World Prematurity Day Wereld Prematurendag	<i>#KleineKansjes #VoorDeKleinsten #TrotsOpOnzePrematuren</i>
20th Universal Children's Day Wereld Kinderendag	<i>#ElkKindTelt #ToekomstVanKinderen #SamenVoorKinderen</i>
27th Black Friday Black Friday	

Local's tip

Although Sinterklaas is celebrated on 5 December, November is the month when Sinterklaas arrives from Spain (intocht van Sinterklaas). Stores fill with festive treats like pepernoten and chocolate letters, and families start planning gifts early rather than later.



December

Oliebollen -season

Oliebollen are traditional Dutch doughnuts, usually sold at special street stands. Crispy on the outside, fluffy inside, and often filled with raisins or apples, they're a must-have for New Year's Eve celebrations.

M	T	W	T	F	S	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

IMPORTANT DATES

4th Wildlife Conservation Day Wereld natuurbeschermingsdag	<i>#Natuurbehoud #Biodiversiteit #Natuurbescherming</i>
5th Sinterklaas Sinterklaas	<i>#Sinterklaas #Pakjesavond #Pepernoten</i>
5th International Volunteer Day Internationale dag van het Vrijwilligerswerk	<i>#Vrijwilligerswerk #DankjewelVrijwilliger #HelpendeHanden</i>
5th World Soil Day Wereldbodemdag	<i>#Wereldbodemdag #Bodemgezondheid #BodemBewust</i>
10th Human Rights Day Internationale Mensenrechtendag	<i>#Mensenrechten #VrijheidEnGelijkheid #RechtenVoorledereen</i>
25th Christmas 1e Kerstdag	<i>#Kerstmis #Gezelligheid #KerstAvond</i>
26th Boxing Day 2e Kerstdag	<i>#TweedeKerstdag #KerstWandeling #KerstGenieten</i>
31st New Years Eve Oudejaarsavond	<i>#OudenNieuw #GelukkigNieuwjaar #Oliebollen</i>

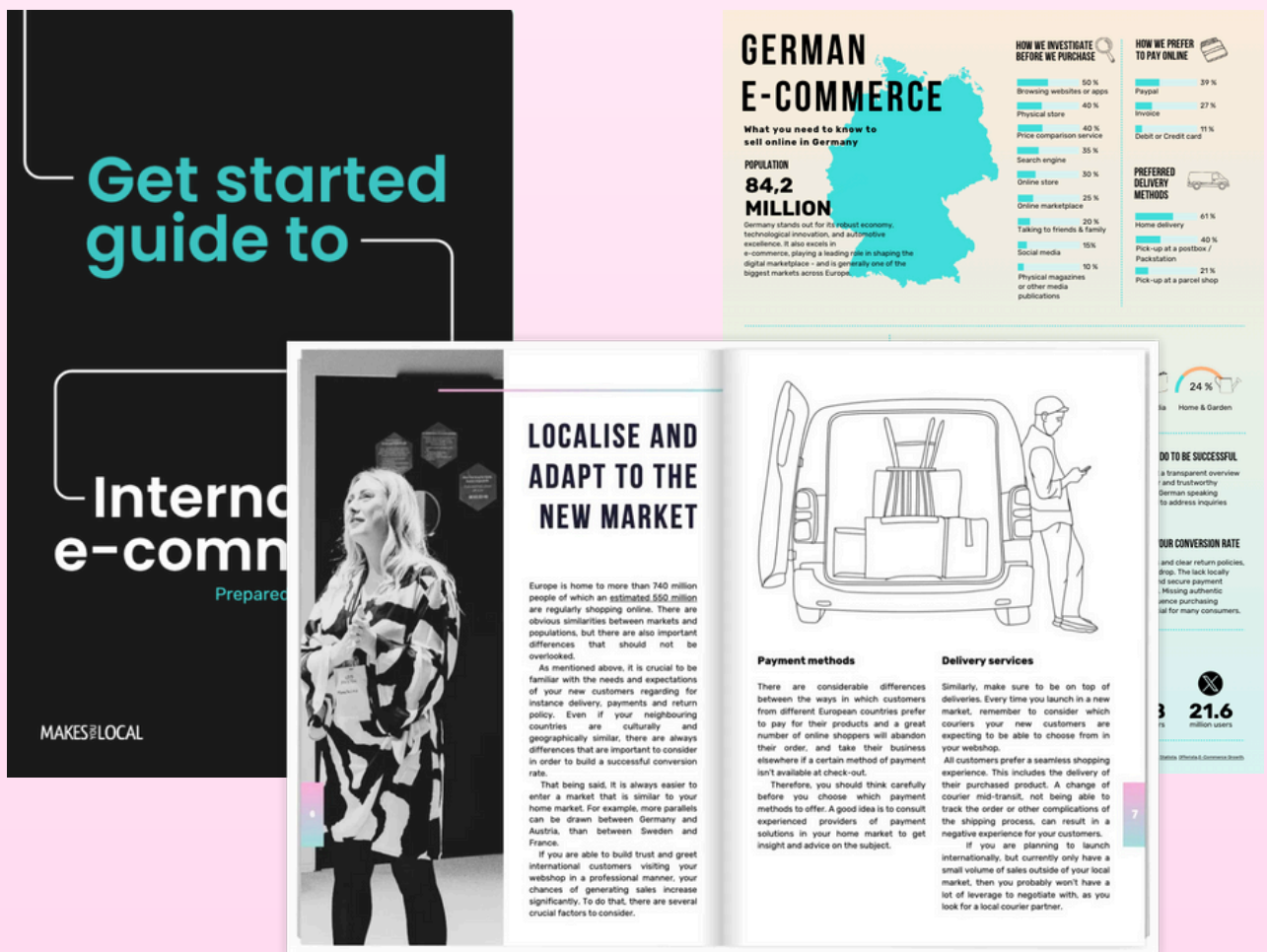
Did you know

Dutch Sinterklaas has been delighting children since the 4th century—making him older than the jolly Santa Claus we know today. For many Dutch families with young children, this holiday is more important than Christmas.



MORE RESOURCES AND INSPIRATION?

Find free toolkits to help you reach
growth, localisation & expansion
goals on your e-commerce journey.



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MAKES LOCAL